



Heat United Member Meeting Minutes October 9th, 2018

- 1. Attendance-See Sign-in Sheet**
- 2. Executive Board Members/Directors Reports**

-President

-Volunteers-Appointed Positions that will need to be filled at the end of the 2018/2019 year

-Tournament Director

-Time/Talent Director-Executive Board Position

-Uniform Coordinator

-New Player Agent

-Registrar (someone to start working with Chris this year)

-Uniforms-Next year we purchase new uniforms. In the middle of a four year agreement with Nike. Samples coming in red and black.

-HS Tryouts

-Hoping to get help out there and be organized. Need to communicate with park district to use Tomaso

-Rec league-continue to grow program

-Executive VP

-Treasurer

-Cash balance as of 10/8/18, \$164, 420.45

-Chipotle Dine and Share raised \$289.56

-Chief Information Officer

-MISC Campaigns Since last meeting

- 1 Multiple Website updates were completed
- 2 Goalkeeper schedule was updated on site
- 3 Goalkeeper emails were sent out
- 4 Parking Email was sent out
- 5 Chipotle Dine and share Campaign was set up and sent out etc..
- 6 Farpost Newsletter was created and sent out
- 7 Silent Weekend Email was set up and sent out
- 8 Happy Labor Day Email was set up and sent out
- 9 Arbiter emails were created and sent out for referee assigner

-Planning on player profiles for site-i.e achievements

HS BOYS SOCCER TRYOUTS INITIATIVE

- Preliminary Tryouts emails, registration page and social media campaigns were setup in June. Resulted in: 15 sign-ups more came to tryouts though.

- Official Boys HS registration, website campaign, social media and emails have been in motion: Results so far: 39 additional sign-ups. 10 registrations are for new players. Compared to last year, we have close to the same amount of registrations. Blast sent out reminding players to register and come for tryout, even if they attended the preliminary try-out Spring. If due to soccer schedule, players are unable to tryout, they are to contact coach directly.

INDOOR REC SOCCER INITIATIVE

-Have received interest from 3 Park District coaches.

Session 1 and session 2 pages have been updated. - Need reviewed.

Need to create flyers for volunteers to hand out at rec games once dates and details are approved. Need to lock down game and practice schedule, as well as prices.

-Session 1 and 2 Kinder Kickers Set-Up (rec program)

-Time and Talent Director

-Need volunteers to hand out flyers at Rec practices and games to recruit players and teams for indoor program

-Tournament Director-not present

-DOC-not present

3. Committee Chair Reports

-Club Registrar-not present

-Event Coordinators-not present, however, Lisa Phillips reported

-Hoping to go bigger than Golf Club of Illinois for the "big" adult party-trying Pinecrest or Randall Oaks, as GCI doesn't hold many people. Trying for first weekend in March, due to conflicts with days off school and HHS events.

-50/50 raffle throughout winter at concessions

-Each team in charge of donating basket. TMs to submit top two basket choices, so all baskets aren't the same. Having a couple baskets at concession stand for members to put in for if they can't attend party.

-\$10 wine bottles

-Mike DJ-trade services

-Sponsorships

-Dates for parents night out on a Saturday night in December so parents can go Christmas shopping. Pre-registration required.

-Update banners around game field, requesting payment each year from sponsors. Chris Johnson suggesting that since the practice field has more traffic, banners placed there should be priced higher than the game field. Jeremy will update site to include banner sponsorships and or shirts sponsorships. Banners purchased will be hung from Nov. 1 2018 to Nov 1 2019 . Figuring out pricing and size. Limited to how many we can fit. All banners same size.

-Team Manager Liaison

-Team pictures set for November 3rd. Make-up date will be March 16th for HS boys or any player that missed individual pics in November.

-Schedule Coordinator/Asst. Ref Assignor

-Needs help getting coaches and TM's to read emails, check the master schedule to confirm their game schedule, as well as following procedures for game changes. Every week there seems to be a game that's on the schedule that shouldn't be or one that's not on the schedule but should be. It needs to be reiterated to TMs and Coaches that Heat teams forfeit games if opposing teams show up and there's no field or ref. George will contact coaches and Deana will contact TMs. Changing format of master schedule to a Google Doc which can be updated in real time, but be viewed only.

-Uniform Coordinator-not present

-Spirit Committee

- \$800 raised from breast cancer shirts and \$650 from hair extensions. Donation given to local woman currently receiving treatment for breast cancer. Creating link on website with her story so people can continue to donate to her.

- Struggle to get members to pay for shirts. Considering including pink shirts as part of registration, doing a pink practice shirt (that way those that want to wear in games can just add numbers to the back), or doing socks. Decision will be made closer to registration.

-Youth Program Director

-Academy has 24 players and uses three fields. Three HS helpers allow Nina to float between teams.

-U8 Travel has 8 kids; considering 7v7 for winter and spring seasons

-Needs a light on the far site; Andy looking for parts to fix light.

4. Old Business

5. New Business

-Indoor Schedule-DOC sent tentative schedule, however changes must be made. Hopefully, done at the end of the week. Practices start Nov. 26th and games start the week of January 7th. Ends March 16th or 17th.

-Registration documents-have parents upload to GotSoccer.com either before tryout or at tryout if not taken care of prior to tryout. Gina Sandora would like to work with Chris this year to learn registrar role.

-Concussion Seminar planned for Meet & Greet. Kate working with Moffett PT to present information.

-Kathy Bauer concerned about HS boys program. Three out of four teams last year did not do well and HUSC lost players.

-Per Nick Thompson, rather than going strictly by birth year, combine age groups and not do a "lower" team. Mark, Nick, DOC and coaches to develop plan. Have George communicate with parents and players, so they feel like they have options. Have HS coach email players that this will be implemented for the current year to address current issue.

-Need presence at tryout-Multiple coaches evaluating players, more opinions. Not just place players where they have been previous seasons. Less bias. Looking for 6-8 coaches at tryouts. Suggestion per Chris Johnson that each coach have clipboard to be taking notes. Tryout committee handling procedures for HS and future. Lisa will handle player pass pictures at tryouts as they were missed at U9-U14 Boys tryouts.

-Need to figure how to retain HS players. If we cut players, we create exclusivity and a desire to be part of team. Training only option? If there's no place to put players, we need to communicate options to them.

-Conversations with players after tryouts (for all teams) need to be had prior to posting the roster, otherwise people leave without knowing information.

Christy Goers motioned to adjourn meeting at 9:30pm and Diane Larson seconded.